

CROSSROADS SPRINGS AFRICA  
KENTUCKY DERBY FUND-RAISER  
MAIN HOUSE IN KNOX FARM STATE PARK • MAY 5, 2018  
**ADVERTISEMENT OPPORTUNITIES**

Dear Potential Advertiser,

Crossroads Springs Africa is an annual fundraising event entitled "Off to the Races" a Kentucky Derby themed event which will take place at the Main House in Knox Farm State Park during the actual "Run for the Roses" at Churchill Downs in Louisville, Kentucky. It promises once again to be a popular, highly attended event. We will be printing hundreds of "Off to the Races" programs and we invite your business to place an advertisement. Please refer to page two for sizes and pricing for advertisements.

Crossroads Springs Africa Inc. is a 501(c) 3 organization head-quartered in East Aurora, New York that provides financial support for the secondary school education of students in Western Kenya. The goal of our organization is to equip the children with skills and knowledge to become self-reliant and responsible citizens in their communities.

Sincerely,  
Michele Pellette  
Event Chair  
716-400-4698

*The world of tomorrow will inherit the children of today. Whether nations grow and prosper will depend heavily on the survival, health, education and protection of their citizens, particularly the young.*

## PROGRAM ADVERTISEMENTS

Promote your company and support the education of secondary school students in Western Kenya with an advertisement in the "Off to the Races" program that will be distributed to all attendees as well as posted on the CSA website and in their Newsletter.

AD SIZE	SPECS	PRICE
FULL PAGE	5" x 8"	\$250
1/2 PAGE	5" x 4"	\$175
1/4 PAGE	5" x 2"	\$100

ALL ADS SHOULD BE IN HIGH RESOLUTION TIFF or PSD FORMAT, EPS OR PDF FORMAT  
Questions? Call 716-400-4698 • Email ads to Michele at mpellette@gmail.com.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_

Quarter Page: \$100.00

Half Page: \$175.00

Full Page: \$250.00

Crossroads Springs Africa is a not-for-profit 501 (3) (c) corporation.

Please make checks payable to Crossroads Springs Africa

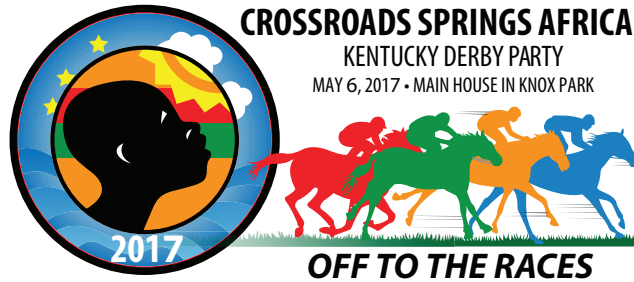
Mail to:

Crossroads Springs Africa, Inc.

P. O. Box 242 • East Aurora, New York 14052

*Stay tuned to the CSA website where tickets to the event will be available for purchase. Full sponsorship information can also be found on our website.*

***crossroadsspringsafrica.org***



## **You can help us change people's lives. Please donate a silent auction item.**

I am writing to you on behalf of Crossroads Springs Africa, Inc., headquartered in East Aurora, New York. Our organization is a 501(c) 3 that provides financial support for secondary school education of students in Western Kenya. The goal of CSA is to equip the children with skills and knowledge to become self-reliant and responsible citizens in their communities.

We are hosting our annual, Kentucky Derby fund-raiser, "Off to the Races", on May 6, 2017 to benefit the secondary students in Western Kenya and would greatly appreciate your support.

I am asking for donations to auction at this event. Your contributions can be in the form of actual merchandise or gift certificates for products or services. Monetary donations are also welcome. We are truly appreciative of any and all contributions. CSA is a non-profit organization and all donations are tax deductible to the extent allowed by law.

We hope to have all donations confirmed by April 14, 2017 to ensure proper recognition of your company name in our event program. Feel free to contact me at my phone number or email address below and I will make arrangements to pick up your donation.

If you would like to attend "Off to the Races", tickets are available at [crossroadsspringsafrica.org](http://crossroadsspringsafrica.org) or call me directly on my cell phone. The event will take place from 4:30pm until 9:00pm on May 6, 2017 at the Main House, Knox Farm State Park, East Aurora, New York.

For monetary donations and/or tickets please make check payable to:

Crossroads Springs Africa, Inc.  
P. O. Box 242  
East Aurora, NY 14052

I thank you in advance for your time and generosity in making this event a success.

Sincerely,  
Beth Hatcher  
Silent Auction Committee Chair  
716-901-1598  
[Beth8190@gmail.com](mailto:Beth8190@gmail.com)